



## FOR IMMEDIATE RELEASE

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### **Signorelli Company Announces Austin Point Community**

***The 4,700-Acre Master Planned Community plans to add approximately 14,000 Homes to Fort Bend County***

**THE WOODLANDS, TEXAS (January 20, 2021)** – The Signorelli Company is pleased to announce Austin Point, the largest master planned community to be announced in Fort Bend County in over 20 years. At 4,700 acres, Austin Point will be at the heart of growth for this Southwest Houston Corridor. Conveniently located at the future intersection of the Grand Parkway and Fort Bend Parkway, the community's initial main entrance is planned along FM 762 minutes South of I-69 and George Ranch High School.

"We are excited to bring new development to the area and help satisfy strong demand for quality places to live, work and play. Fort Bend County is one of the fastest growing counties in America and we look forward to be a part of this growth. Austin Point has a dynamic master plan with a focus on outdoors, green space and nature. The city-like sized community will boast a broad range of residential options and price points catering to all stages of life from the growing family to the empty nester. With a focus on 'quality of life', Austin Point transitions the historic Moore Family Ranch and its charming, lush Texas setting, into a thriving community over the coming years. Featuring an array of natural amenities, hundreds of acres of greenspace and lakes and a wide variety of new home choices, the setting is ideal for those wanting to get out of the city, but not sacrifice the conveniences of life," said Signorelli Company Founder and CEO, Danny Signorelli. "Our focus with Austin Point is to bring to South Fort Bend County all the benefits found in other major corridors, from thriving shopping centers, office, medical, and academic to entertainment and leisure. Austin Point's plans to deliver a dynamic community starts now."

Austin Point has infinite possibilities when it comes to location and scale. Upon completion of the Fort Bend Parkway and Grand Parkway, the community will be a mere 25-minute drive to the Texas Medical Center and the heart of Houston. This should bode well for pulling more businesses out of the big city to the suburbs, which has been a heavy trend in recent years. Austin Point is expected to be a catalyst for the corridor, not only bringing critical population to support the expansion of the Grand Parkway, but also thousands of jobs and tax base supporting the local community, school districts and businesses alike.

With expectations to break ground in Q2, 2022, Austin Point will provide long term lot supply to some of the largest builders in the industry for several decades to come. Upon completion, the Austin Point master plan forecasts over 14,000 single-family homes and 15 million square feet of multi-family, office, medical, retail and hospitality covering price points from the \$270s to over \$600s.

For more information on development progress, builder announcements and a grand opening date, visit [austinpoin.com](http://austinpoin.com).

The Signorelli Company currently builds and develops in all nine counties that make up the greater Houston Market. The industry veteran has been delivering successful master planned and mixed-use communities for over a quarter of a century, including the award-winning Valley Ranch in Montgomery County.

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**The Signorelli Company**

*Since 1994, The Signorelli Company, founded by Danny Signorelli, has pioneered green markets, exemplified vision and creativity in placemaking and developed and built the finest places where families can live, work, shop and play. Diversified in most aspects of real estate, from single-family and multi-family to retail, commercial, land development, and mixed-use projects, The Signorelli Company is recognized as a leader in Texas and is one of the largest privately held development companies in the State of Texas. The company is headquartered in The Woodlands, TX. For more information about The Signorelli Company, visit [www.signorellicompany.com](http://www.signorellicompany.com) or follow the brand via [Facebook](#), [Twitter](#), [LinkedIn](#) or [Instagram](#).*